## MEDICAL Foundation

### Keeping Life Grand,

FAQ

### When Moments Matter

A capital campaign to support the Middle Park Health Fraser Campus.

### #lovegrand

This new campus will bring expanded healthcare, faster emergency response times, economic benefits, and autonomy of our local healthcare system.





Donations qualify for up to a 25% tax credit

#### Who will this facility serve?

Full-time residents in both GC and Fraser/WP, visitors, local business owners, developers, second homeowners, ski resort(s)

#### Why do we need a hospital in Fraser?

Growth has outpaced the availability of nearby medical services. The new medical campus will be built on the east side of Grand County, where there is only a clinic and a small urgent care center for patients to go to now; neither is open 24/7, and neither has the capacity to support all the medical needs of this community.

This project is an effort to grow to scale and will support the current pace of expansion in our entire area. There is considerable planned growth in Winter Park/Fraser developments, including Rendezvous, Grand Park, Grand Elk, Cooper Creek, Granby Ranch, and Lakota.

#### What service lines will be on the second floor?

The second floor will be initially shelled and determined for services as needed by the community as defined by feasibility studies and strategic plans. There are many different master plans for WP right now. We know we will need the space in the future, but we would not be doing our due diligence in putting something in there now.



## What is the reasoning behind a new medical campus in Fraser vs. expanding the facility in Granby?

Golden hour - Grand County is an epicenter for dangerous fun. In the event of a serious trauma, a patient has one hour to get to higher care before the chances of returning to a normal life decrease dramatically.

Getting to Fraser within an hour is much more likely than getting to Denver or Granby.

Healthcare needs to be where the people are - Fraser/WP has the most dense population in the county.

Outmigration (visitors and their families leaving the county for their healthcare needs) is removing economic benefits from the county - less sales tax, less business, fewer employees - think about the downturn that the recent Berthoud pass closure created.

When we capture that outmigration and factor in future population growth and shift, both Granby and Fraser facilities will be necessary to support the volume.

Projected future growth demands a need for both facilities; natural disasters can and will prevent getting to Granby or Denver - Monday, Jan 15, 2024, for example - all outlets to Denver were closed, and helicopters could not fly. Travel was very dangerous at best



## How will this benefit people outside of Fraser/Winter Park?

It strengthens the entire system, provides a platform for growth for the entire system, allows MPH to build its service line portfolio for the entire system, and will provide better financial support to the satellite clinics and other hospitals throughout our service area - resulting in more availability and services for the entire service. It also provides services to other providers, including non-mph providers. It provides quality and reliable medical care to all parts of our service area anywhere and anytime. The result is better outcomes, better timeliness of care, and even saved lives.

#### How do you plan on staffing MPH Fraser Campus?

MPH has begun recruiting in advance. We offer competitive pay, signon bonuses, and quality benefits. Much interest has already been garnered for the jobs it will create. Recruiting will continue both internally and externally as the campus nears completion. MPH offers competitive pay, benefits, and other amenities, such as a housing stipend, to attract and keep quality employees. As a result, MPH has had a high applicant rate for recent open positions, including ER and family practice physicians and mid-levels. Applicants who have not been hired for the current full-time positions are invited to start work with MPH on a PRN status with the idea that they will move into a permanent position when the Fraser Campus opens.

As noted before, an estimated 30 full-time jobs will become available that will pay the employees 4.2 million in salaries and benefits.



#### Will housing be an issue for new staff?

While housing is an issue for our area and many other rural areas, we strive to pay our employees what they need to afford to live here. We can offer temporary housing, sign-on bonuses, and a housing stipend to our employees. Our foundation offers scholarships to employees looking to further their education and assists those who get caught in unforeseen financial struggles. This all results in affordability for our employees.

## Will this campus address the mental health crisis we are experiencing

Lends itself to better mental health – it is better to wake up in our inpatient room closer to the help you need than at the police station or somewhere worse. Mental health is important to MPH. We have two patient navigators and strong relationships with local mental health organizations. MPH is in the process of hiring a full-time Mental health NP who will travel to all MPH facilities to offer their services.

## What will this campus do for the other medical providers in the area?

Our goal for the Fraser Campus is not to drive other providers out but rather to offer more service and partnerships with us. This campus will increase referrals to local doctors and PT practices and house equipment needed for higher care that does not exist on the East side of Grand County. It will offer advanced imaging and labs that will be available to local clinics and providers, including non-MPH affiliates.



## Isn't there already emergency services at the base of the ski resort?

Yes, they can provide some emergency care, but they generally send patients over the pass to the front range. They are not open 24/7, don't have an extended amount of services (no CT), and have limited capacity. Being sent to Denver uproots vacations and lives. Here, you still get individualized care from doctors who are accustomed to seeing the nature of mountain injuries and health threats. We can treat most issues quickly and have the services to see treatment through. Our service lines include (but are not limited to) orthopaedic and general surgery, tenured physical therapists and rehab, family practice, etc. It's all part of our system and it doesn't require near the life disruption that traveling away for the same services does.

#### Will this campus be LEEDS certified?

We met during the design development phase at the end of 2019 and reviewed various sustainability goals and agreed that as a team we wanted a "green" building but wouldn't pursue any certification programs like LEED.





## MORE QUESTIONS?

## CONTACT

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